Critics' choice

Life&Arts

Visual arts Jackie Wullschläger

James Rosenquist: Visualising the Sixties

Galerie Thaddeus Ropac, London
A pair of sock-clad feet jut out over
the face of a dreamy, smoking femme
fatale, drawn from a Philip Morris
advertisement. An outsized hair
comb structures the upper edge of
the canvas, whose swirling strokes
are illuminated by an acid neon glow.
Our perspective shifts as we scan the
picture; the relationship between its
disparate elements is elusive,
ambiguous, enticing.

This is "The Light That Won't Fail I", James Rosenquist's early experiment of collaging painting and layered images to transform the commercial and banal into something strange and uncanny. It visits from Washington's Hirshhorn for Ropac's expansive museumquality exhibition of 1960s works, the first London show for three decades of the playful, thoughtful American painter who began his career on the streets - "I painted billboards above every candy store in Brooklyn" - and became a pioneer of both pop and immersive, experiential art.

You can walk through the threemetre high "Forest Ranger": an interactive, free-hanging painting on strips of industrial Mylar depicting a military vehicle based on a General Motors Chevrolet advertisement, with Don't test one brand alone ... compare them all!

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James Rosenquist's preparatory sketch for 'The Light That Won't Fail I' (1961) – Peter Foe

images of carcass-cutting technologies painted on a sliced canvas. The motorised "Yellow Applause" features two hands on separate canvases, bought together to clap.

In "Reification", lightbulbs and empty sockets are set on a red fragmented rectangle to spell out the first three letters of the painting's title, as in an advertising slogan or shopfront. In "Painting with Bulb", a white camera emerges from an image of a summer sky, imitating streaks of sunlight passing through clouds and also the photographer's invasive flash — a surreal composition which pulls together Rosenquist's life-long themes: the image as object, the observer versus the observed, the complexities of perception. ropac.net, to November 9